

Board of Directors' Meeting

Thursday, March 9, 2023



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – February 2, 2023**
- IV. **Treasurer's Report**
- V. **President's Report**
 - 1. National Main Street Conference in Boston March 27-29
 - 1. Attending: Courtney Bennett, Kirk Lightfoot, Patricia Honeycutt, Jackie Chappell, Dessilyn Chappell, Lelia Mitchell, Elvie Schooley
- VI. **Board Committee Reports**
 - 1. Organization – Herman
 - 2. Design - Kirk
 - 3. Promotion – Carolyn
 - 4. Economic Vitality – Ken
 - 5. Sustainability – Jim
- VII. **Executive Director's Report**
 - 1. Activity Report
 - 1. Main Street Alabama Board Meeting, February 8
 - 2. Leadership Shelby: Economic Development Day, February 14
 - 3. Main Street Alabama Quarterly Training: Sweet Hometowns Tour & Main Street in a Box, March 7
 - 2. Business Transitions
 - 1. Opened this month:
 - 1. Baba Java Coffee at The Strand, 616 Main Street, February 28
 - 2. Opening soon:
 - 1. n/a
 - 3. Ownership transition:
 - 1. The University of Montevallo has purchased 747 Main Street (formerly Montevallo Auto Repair) for additional parking.
 - 4. Business closings & relocations:
 - 1. Visibil.IT (619 Main Street) to move outside the District
 - 2. Montevallo Auto Repair (747 Main Street) has permanently closed and the property has been sold.
 - 5. Properties for sale/rent within the district:
 - 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
 - 2. Rent:
 - a. 440 Middle Street, call 205-665-4689 (\$1,800/mo)
 - b. 603 Main Street, tentatively
 - c. 619 Main Street, tentatively
- VIII. **Old Business**

1. Volunteer Hours – submit via the chat function or by email
2. EV: Request \$150,000 from American Rescue Act funds to be spent over a 3 year period for Façade Improvement Grants and other improvements in the District
3. CO.STARTERS Program (EV Committee)
 - 1.Spring 2023 Dates: Weekly on Tuesdays from 6-9 PM, starting April 4 and ending May 30, with a celebration June 6.
 - 2.Facilitators needed
 - 3.Sponsors needed
 - **Community Builder (\$5,000+)**
(One slot available)
 - **Innovator (\$2,500)**
Spring Creek Investments + Three more slots available
 - **Promoter (\$500)**
Keys to the City + Bradford Real Estate Group + Dixie Decorations + Dr. Tom J. Sanders + Team Lehman + Trustmark Bank + Two more slots available
4. 2023 Board Member Contracts - Sign
5. Membership Drive
6. Fundraising Ideas
 - 1.Fundraising Committee
7. National Main Street Conference 2024

IX. New Business

1. New board member – term to end 2025

X. Other Business

XI. Announcements

1. Events
 - **Wednesday, March 15:** Montevallo Chamber of Commerce will host their monthly luncheon at Parnell Memorial Library. Networking begins at 11:30 AM and lunch (\$15) starts at noon. Representatives from ACE Hardware, opening later this year on Highway 25, will speak on "The ACE Way." RSVP to montevallochamber@gmail.com or 205-665-1519.
 - **Saturday, April 15:** Montevallo Arts Collaborative will host their 17th Annual Arts Fest in Orr Park from 10 AM to 5 PM. Artist applications are now being accepted.
 - **Saturday, April 22:** The 2nd Annual Spring Fling Family Food Truck Fest will be held at the Orr Park Pecan Grove (940 Island Street) from noon to 6 PM, presented by Montevallo Main Street, Impact Montevallo, and DRUM the Program.
 - **Friday, April 28:** Friday Nights at the Cove season begins! Bring your chair or blanket and make yourself at home on Main Street at Owl's Cove Park (737 Main Street) from 6:30-8:30 PM. This month's band is The Wringers, a classic rock band based in Birmingham! Food truck to be announced. Sponsor to be announced. If you would like to sponsor this or any of our 4 Friday Nights at the Cove dates, let us know!
 - **Next Meeting** – Thursday, April 13, 2023 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2023

Julie Smitherman
Sarah Hogan
Carolyn Garrity
Anabel Catano
Kathy King

Terms Expiring 2024

Happy Smith
Jim McDonald
Cheryl White
Patricia Honeycutt
Jackie Chappell

Terms Expiring 2025

Herman Lehman
Kirk Lightfoot
Ken Jones
Clay Nordan
OPEN

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
Junior Mayor, MJCC
John Stewart